

Annual Report for 2013-2014  
Of  
Assam Institute of Management



Assam Institute of Management

— *A Government of Assam Society* —

Bigyan Path, Paschim Boragaon, Near IASST,

Guwahati-781035 : Assam

## MESSAGE FROM THE CHAIRMAN

Shri Jitesh Khosla, IAS

**GOVERNMENT OF ASSAM**

Chief Secretary to the  
Government of Assam &  
Chairman of Assam Institute of Management

It gives us great pleasure to present the Annual Report for the year 2013-2014 and the Placement Brochure of the 2013-2015 Batch of PGDM graduates of the Assam Institute of Management before you.

We are happy to share that the year has witnessed a number of important training programmes and initiatives which have given confidence and learning to the faculty and the employees of the Institute. I hope that they would be able to take the efforts forward to the future also.

The Government of Assam set up the Institute, the AIM, with a specific mission to develop the youths of the North East Region so that they compete on national and global basis to avail the growth related opportunities. The Institute has developed a unique PGDM Programme focused on imbibing the right attitudes, values and sensibilities that are essential in today's complex world. The Institute has so far produced 19 Batches of graduates and it is heartening to note that many of them are very well placed in industries, corporate and non-corporate sectors.

In addition, the Institute is contributing to the growth of professional management in the region through research, consultancy, training and management development programmes. Recently, the Institute has undertaken a few major projects of recruitment and has successfully completed all those.

I congratulate all the members of AIM family for their hard work and commitment and I have no doubt that their endeavors will receive due recognition in the right quarters.

I wish them all the best.

**Shri Jitesh Khosla, IAS**  
**Chairman, Assam Institute of Management**

# **ASSAM INSTITUTE OF MANAGEMENT**

*(A Government of Assam Society)*

## **ANNUAL REPORT 2013-2014**

During the year 2013-2014, Assam Institute of Management continued its efforts to excel in its endeavors in management teaching, training, research and consultancy through a series of initiatives and programmes. An account of the same has been presented in this Annual Report.

The Assam Institute of Management was incorporated as an autonomous society of the Government of Assam in 1988 (Cabinet Memorandum Item No.14/88) and its first Governing Body was constituted vide Notification No.PE.147/87/1 dated 3<sup>rd</sup> February 1988. Originally the Institute was called the Assam Institute of Management & Accountancy (AIMA). The name was shortened to Assam Institute of Management (AIM) in 1993 to reflect truly its mission and activities.

Initially, the Institute was under the Public Enterprises Department of the Government of Assam. In 1996, it was brought under the Planning & Development (P&D) Department of the State Government. Around the same time, the Chief Secretary to the Government of Assam was made the ex-officio Chairman of the Institute Governing Body. Vide Notification No.PMA(H)167/2007/47 dated 05-11-2008, the Institute has been brought under the Directorate of Technical Education, Assam by the Govt. of Assam.

Since its initiation, the Government of Assam has nurtured the Institute and has taken pride in its attainments. The draft 8<sup>th</sup> Plan document stated as *“A land mark achievement of the Public Enterprise Department in the 7<sup>th</sup> plan has been the establishment of the Assam Institute of Management.....the aim of the Government of Assam is to develop the institute as an institute of excellence and bring it up to the levels of the IIMs, albeit at the state level.....”*

In the beginning the Institute was conducting professional courses, management programmes and short-term courses. In 1994, the Institute obtained approval of the All India Council for Technical Education (AICTE) to start two-year full-time and three-year part-time Post Graduate Diploma Programmes in Management. However, after 2006, the Institute has discontinued the Part-time Management Programme.

## **AIMS AND OBJECTIVES OF THE INSTITUTE**

The Institute has the following aims and objectives:

- To provide for and promote education and training in various fields of professional management and allied disciplines and strive to be a Centre of Excellence in the North Eastern region of India;

- To assist industries, business enterprises and other organisations in solving their problems and improving their functioning;

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- To carry out conceptual and applied research in fields relevant to the development of industries and organisations of the region, and
- To interact with industries and institutions to further the management movement in the North East and facilitate the development of the region.

## **MANAGEMENT**

Shri NK Das, IAS, Former Chief Secretary to the Government of Assam, Shri PP Varma, IAS, Former Chief Secretary to the Government of Assam and Shri Jitesh Khosla, IAS, Chief Secretary to the Government of Assam were the ex-officio Chairmen of the AIM Governing Body during the year 2013-2014.

The Government of Assam, vide Notification No.TEC.21/2004/257 dated 17<sup>th</sup> March, 2010, reconstituted the Governing Body of the Institute. The Chief Secretary to the Government of Assam continues to be the ex-officio Chairman of the Institute Governing Body. As per the Government of Assam Notification No.TEC.21/2004/Pt-1/38 dated Dispur the 8<sup>th</sup> June, 2012 the Commissioner and Secretary, PWD (Building), Govt. of Assam has been appointed as an ex-officio member of the Governing Body. In the 95<sup>th</sup> Governing Body Meeting held on 19-04-2012, it was resolved that the AIM Governing Body be reconstituted so as to induct the Commissioner & Secretary to the Govt. of Assam, PWD as an ex-officio member keeping in view the requirements of the infrastructure development aspect of the Institute. In addition, the Institute Governing Body consists of eight ex-officio members and five members nominated by the Government of Assam. The Director of the Institute continues to be the Member Secretary of the Governing Body. The list of the reconstituted Governing Body is given in *Annexure-1*.

We welcome Shri PP Varma, IAS, former Chief Secretary to the Govt. of Assam, Shri Jitesh Khosla, IAS, Chief Secretary to the Govt. of Assam, Prof. Amitabha De, Director, Rajiv Gandhi Indian Institute of Management, Shillong and Dr. Gautam Biswas, Director, Indian Institute of Technology, Guwahati who were inducted to the AIM Governing Body as ex-officio members during the year 2013-2014. We are thankful for their help and support in propelling the Institute forward.

We also place on record the services rendered to the Institute by the out going members, Shri NK Das, Ex-Chief Secretary to the Govt. of Assam, Shri PP Varma, IAS, Ex-Chief Secretary to the Govt. of Assam, Prof. Keya Sengupta, former Director, Rajiv Gandhi Indian Institute of Management, Shillong and Dr. Gautam Baruah, former Director, Indian Institute of Technology, Guwahati. They were very highly supportive of the Institute activities and actively took part and contributed in its various efforts and activities.

**Director:** By a special resolution of the Governing Body of the Institute, Dr. NN Sarma, Dean-in-Charge of Academics and ONGC Chair Professor of the Institute, was allowed to function as

the Director of the Assam Institute of Management in June 2011 till a regular Director of the Institute is appointed by the AIM General Body and approved by the Government of Assam. Dr. Sarma served as Member-Secretary of the AIM Society during the year 2013-2014.

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### **MEETINGS OF THE GOVERNING BODY**

During the year 2013-2014 the following meetings of the Governing Body were held:

99 <sup>th</sup>	-	25-04-2013
100 <sup>th</sup>	-	08-08-2013
101 <sup>st</sup>	-	04-11-2013
102 <sup>nd</sup>	-	22-01-2014

It may be mentioned that as per Institute Rules, the Governing Body should meet at least four times in a year.

### **ACADEMIC PROGRAMME**

#### **Post Graduate Diploma in Management Programme (PGDM):**

The flagship programme of the Institute is the two-year full-time Post Graduate Diploma in Management (PGDM) programme which was launched in 1994 after obtaining AICTE approval. This programme has been drawn up, keeping the youths of the North East Region in mind and the changing requirements of management education in the global context. We are very happy to report that this programme has been running very successfully and has attained a high level of acceptance amongst Indian industry.

#### **The 2011-2013 Batch**

Of the 70 participants who were enrolled in the 18<sup>th</sup> PGDBM Batch in July 2011, 66 completed the programme successfully and were awarded their Diplomas in a Convocation held on 29<sup>th</sup> April 2013. Assam Gramin Bank, Central Bank of India, Arohan Foods, Vodafone, Emami, Kriloskar, ICICI Bank, Colgate Palmolive, SBI Life, Toyota Motors (Dealer Point), CG Foods, Bharti Axa Life Insurance, HCL Info Systems, Ambuja Cement, IMI Aid, Redlemon Communications, Bajaj Allianz, Annapurna, Fleetguard Filters Private Ltd., Kansai Nerolac, LIC, Jet Wings, Axis Bank Ltd., Confederation of Indian Industry, Johnson & Johnson and Accenture were the major recruiters of the batch. A few graduates opted for self-employment or joining their family concerns.

#### **The 2012-2014 Batch:**

Of the seventy students who were enrolled in the 19<sup>th</sup> Batch, 68 were continuing and were promoted to the 2<sup>nd</sup> Year.

The 2012-14 Batch carried out their Summer Internship during the months of May and June 2013. The total batch size of 68 completed their Summer Internship Placement in various

Organisations like IOCL, FCI, NEEPCO, UBI (Kolkata), SBI, Tata Teleservices (Kolkata), Coca Cola, NERAMAC, NRHM, The Hindu, STELLAR, AIRTEL, AIRCEL, Aarohan Food's etc.

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The Institute received very encouraging Feedback Reports regarding performance of some students during their internship period.

### **The 2013-2015 Batch :**

Based on multiple criteria like overall academic performance since HSLC, additional qualification and extra curricular activities, score in the Management Entrance Test, Group Discussion and Written Assignment on the same, Personal Interview etc., the Institute offered admission to 70 candidates in the 20<sup>th</sup> Batch and their classes started on 2<sup>nd</sup> July, 2013.

### **The 2014-2016 Batch:**

In the 1<sup>st</sup> Phase of Admission to our PGDM Programme, out of 74 candidates who applied for the Programme, 70 were called for Group Discussion and Personal Interview. The Group Discussion and Personal Interview were held on 23 & 24 March, 2014. Based on multiple criteria like overall academic performance since HSLC, additional qualification and extra curricular activities, National Level Management Aptitude Test Score, Group Discussion and Written Assignment, Personal Interview etc., the Institute offered admission to 49 candidates in March 2014.

### **AICTE Approval**

The Institute has received the Extension of Approval for its PGDM Programme from AICTE vide its Letter No. F.No.Eastern/1-2013075711/2014/EOA dated 11<sup>th</sup> March 2014

**18<sup>th</sup> CONVOCATION:** The 18<sup>th</sup> Annual Convocation of the Assam Institute of Management was held on 29<sup>th</sup> April 2013 at Srimanta Sankaradeva Kalakshetra Auditorium. His Excellency Mr. Ranjit Shekhar Mooshahary, Hon'ble Governor of Meghalaya was the Chief Guest and delivered the Convocation Address. Shri NK Das, IAS, Chief Secretary to the Government of Assam and Chairman, Assam Institute of Management presided over the function. In the Convocation, sixty six students were awarded their individual Diplomas by the Chief Guest. During the ceremony, the graduating students were administered a "*Dikshantopadeshah*" in Sanskrit from the Upanishads by Shri Satish Sharma, a renowned Sanskrit Scholar. The graduating students also took an oath to aver their loyalty to their country, their profession and their conscience and to uphold the values and duties embodied by the Institute in them. Gold medals were awarded to Mr. Sabyasachi Banerjee for his outstanding academic performance and Mr. Alakesh Bhuyan and Mr. Sudip Kr. Chakravarty for the Best Grand Project, Mr. Antaraj Baruah and Mr. Siam Choutenpha for the best Summer Project and Mr. Sabyasachi Banerjee and Ms. Abhilashi Bhuyan for being the best All Rounder students. The function was very well attended and everyone present appreciated the manner in which it was conducted.

### **CRISIL RATING:**

In the Year 2013-2014 also, AIM approached CRISIL, India's major rating organization to grade the AIM PGDM Programme. It was felt that an independent and continuous review by a professional body will be very relevant to AIM. This was intended for setting standards and identifying gaps.

Two representatives from CRISIL visited AIM on 26<sup>th</sup> August, 2013. The CRISIL team thoroughly scrutinized AIM's records and documentation processes. The team had detailed interaction with AIM faculty. They independently interacted with the Director and former Director of AIM, PGDM participants, Faculty, Guest Faculty, Alumni etc.

We are very happy to inform that CRISIL has given A Grade to AIM at the National Level and A\*\*\* at the State Level. The grading is valid for one more year, till October 15, 2014.

### **Inauguration of the 2013-1015 Batch:**

The PGDM Programme for the 20<sup>th</sup> Batch was formally inaugurated on 24<sup>th</sup> June, 2013 at 10.00 AM. at Gauhati Town Club, Panbazar, Guwahati. Prof. Deepak Kumar Sharma, Vice Chancellor, Kumar Bhaskar Varma Sanskrit and Ancient Studies University was the Chief Guest on the occasion and delivered the Programme Initiation Lecture on the topic "Management and Ancient Indian Traditional Texts" and administered the "Dikshantopadeshah. Shri Jatin Hazarika, IAS (Retd.) who inaugurated the 1<sup>st</sup> PGDM Programme of the Institute presided over the function.

Immediately after the formal inauguration, normal academic programme for the 2<sup>nd</sup> Year and distribution of books and induction of the 1<sup>st</sup> Year students took place.

### **SOCIAL ACTIVITIES BY PGDBM 2<sup>ND</sup> YEAR STUDENTS:**

The AIM PGDBM programme is unique in many respects. The Institute takes special pains to sensitize the future managers to the social realities around their environment and to develop their value systems and basic attitudes. The participants are encouraged to undertake socially relevant activities targeted towards the socially disadvantaged members of the society. The PGDBM 2<sup>nd</sup> year students conducted some events for the benefit of inmates of different organisations, as part of this mission of the Institute. An indicative list of some activities organised by PGDBM participants is given below:

<b>Date</b>	<b>Activity</b>
27-10-2013	With Love, Kuch Pal Pyar Ke (a special day with the elderly loved ones) at Mother Teresa Old Aged Home, Bamunimaidam, Guwahati.
09-11-2013	Sanitation and Design of parking place at EPT, Bamunimaidam, Guwahati.

25-12-2013	A Social Activity Camp at State Home for Women, Jalukbari, Guwahati.
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31-12-2013	Clean City – Green City, a camp organized at Bamunimaidam which was attended by Prof. Kulendu Pathak, former Vice Chancellor of Dibrugarh University and Shri S. Vishwanathan, IAS, Commissioner, GMC
20-03-2014	“Fun & Frolic” – a Day long Programme for children at Sahayika Sishu Nirdehan Kendra, Govt. Press Road, Guwahati
27-03-2014	“A Ray of Hope” at Child Protection cum Education Centre, Bamunimaidam, Guwahati.
09-03-2014	Plantation Programme at AIM permanent campus, Paschim Boragaon.

The above is an indicative list. PGDBM participants carried out various activities and programmes in different parts of Guwahati in collaboration with leading NGOs. The objective is to help the participants to inculcate the right types of values and ethos towards social sensitization.

#### **SEMINARS CONDUCTED DURING THE PERIOD:**

Seminars and Workshops are regular features of the Institute. In partial fulfillment of the Executive Effectiveness paper of the PGDBM programme, the participants have to organise Seminars. A total of 16 Seminars were organised during the year. Two of these Seminars were conducted under the guidance and support of ONGC Chair. An indicative list is given below:

Sl.No.	Date	Seminar Topic	Resource Person
1	02-04-2013	The Prospects and Concerns of “Green Marketing”	1. Mr. Sanjay Dikshit, Deputy General Manager, State Bank of India. 2. Mr. Rupam Baruah, Head, North East Operation, Det Norske Veritas. 3. Prof. Sanjib Raj, Assam Institute of Management.
2.	21-08-2013	The Hot ICE Sector	1. Mr. Anisul Haque, Chief Executive, Resonance Brand Communication. 2. Mr. Sumit Jain, Director, Outreach Advertising Pvt. Ltd.
3.	29-10-2013	Sales Promotional activities of apparel in retail outlets	1) Mr. Mridul Singha, Cluster Marketing Manager of Future Group, Guwahati. 2) Mr. Ramji Gupta, a retailer in Guwahati. 3) Moderated by Mr. Sanjib Raj, Asstt. Professor, AIM.
4.	05-11-2013	Issues of Rain Water	1) Mr. Shantanu Bhattacharya, Executive Engineer, P.W.D., Chandmari, Guwahati.



		Harvesting	2) Mr. R.K. Barman, Head, Science & Technology Division, A.S.T.E.C., Vigyan Bhawan, GS Road, Guwahati.
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5.	07-11-2013	“Role of Microfinance in Rural Development”	1) Mrs. Balbinder Kaur, Asstt. General Manager, NABARD. 2) Mr. Akhtar Hussain, Asstt. Manager, NABARD. 3) Moderated by Dr. N.N. Sarma, ONGC Chair Professor, AIM.
6.	06-02-2014	“Urban Sanitation in Guwahati – its problems and management”	1) Dr. Binoy Kumar Das, Former Consultant of UNDP & UNICEF. 2) Dr. G.K. Sharma, Management Faculty. 3) Shri Sanjib Raj, Faculty Member, AIM.
7.	14-03-2014	Knowledge Conclave on Companies Act, 2013	1) Shri Kamal Mour, Chartered Accountant, Head, RKP Associates. 2) Ms. Swati Todi, Company Secretary cum Chartered Accountant.
8.	21-03-2014	Improvement of Public Services in India	1) Mr. K.J. Hitali, ACS, Registrar, National Law University. 2) Ms. Miranda Das, ACS, Deputy Director, Assam Administrative Staff College. 3) Mr. Pranab Barua, Chief Editor, Telegraph.
9.	22-03-2014	Startups from Assam: Hindrances and Opportunities	1) Dr. Sriparna Bhuyan Baruah, Head, Centre for Industrial Extension, Indian Institute of Entrepreneurship, Guwahati. 2) Mr. Anabil Goswami, Co-Founder of Arohan Foods, Guwahati, India’s first pork integrator, funded by venture capitalists. 3) Shri Sanjib Raj, Faculty, AIM (Finance area).
10.	25-03-2014	Empowerment of Women through Entrepreneurship - Opportunities and Challenges	1) Ms. Anita Dutta, Assistant Director, Rashtriya Gramin Vikash Nidhi (RGVN). 2) Ms. Ajanta Ahmed, Women Entrepreneur (Founder of Boutique Patmadoi). 3) Shri Sanjib Raj, Faculty, AIM - moderated the Seminar.
11.	28-03-2014	Communal Harmony and National Integration in India – Its Problems and Management	1) Mr. S. Das, Renowned Trade Unionist. 2) Mr. Rakesh Pandey, Research Fellow, JNU. 3) Dr. G.K. Sharma, Faculty, AIM.
12.	29-03-2014	Tobacco	1) Dr. Srabana M. Bhagabati, Asstt. Professor,

	Eradication Scenario, Consequences and Impacts	: Oncology, Dr. B. Borooah Cancer Institute. 2) Mr. Austin Harrison, Director, ASHA. 3) Mr. Amitabh Choudhury, Member, ASHA Bhawan.
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**Scholarship:** Two of our PGDBM students (Batch 2011-2013) received NEC Merit Scholarship and Book Grant through Directorate of Technical Education, Assam.

**Institutional and Industrial Visit:**

- i) On 22<sup>nd</sup> July, 2013, 1<sup>st</sup> year participants visited the IIBM, IIE, NEDFi, IIT Guwahati and GNRC in groups to get a direct exposure to the functioning of civic Institutions.
- ii) Operations Management specialization students visited CIPET on 22-08-2013 accompanied by Dr. P.C. Kalita for exposure on processes used for plastic modeling; technologies for shaping, moulding, using recycled materials. They were also exposed to Autocad and Unigraphies etc.
- iii) An Industrial visit to Numaligarh Refinery Ltd. was conducted for the 1<sup>st</sup> group of 2<sup>nd</sup> Year participants from 29<sup>th</sup> to 30<sup>th</sup> August, 2013.
- iv) On 19<sup>th</sup> August, 2013, 1<sup>st</sup> Year participants visited the Anand Food Products, Jyothi Laboratories, Emami Ltd. & Supreme Furniture Ltd. at EPIP Amingaon in groups.
- v) Another industrial visit to Numaligarh Refinery Ltd. was conducted for the 2<sup>nd</sup> group of 2<sup>nd</sup> Year participants from 12<sup>th</sup> to 13<sup>th</sup> September, 2013.
- vi) The participants of the Retail Management Certificate Programme were exposed to retailing activities by conducting a visit to different malls in Kolkata during the period 3<sup>rd</sup> August 2013 to 9<sup>th</sup> August 2013. The industrial visit was conducted to meet the requirements of the Ministry of DoNER sponsored programme.
- vii) An industrial visit to Jamshedpur was conducted for the 2<sup>nd</sup> Year PGDBM participants from 1<sup>st</sup> November to 9<sup>th</sup> November, 2013. The students were exposed to the functioning of Tata Steel Growth Shop, JMT Auto Ltd. etc. Three of the Institute faculty members accompanied the participants and guided the industrial tour.

**Guest Faculty:** An indicative list of Guest Faculty Sessions conducted during the year is given below:

Date	Name	Subject
26-08-2013	Prof. M.K. Awasthi of IIM Lucknow	Facing the outside world
9-11Sept.'13	Mr. R.D. Costa, XLRI, Jamshedpur	Sales, Distribution, Retail Management
12-09-2013	Shri Jagdish P. Borah, Former Managing Director, North East Handloom & Handicraft Development Corporation	Every Manager is a HR Manager
23-11-2013	Prof. S.K. Mathur, Professor and Programme Director, Institute of Public Enterprises	Role of Innovation in Management
15-02-2014	Shri Arunjyoti Baishya of Tata Consultancy Services	IT and Service Operations Management
21-02-2014	Shri Samir Baruah, a retired General Manager of	Entrepreneurship

	Indian Overseas Bank	Prospects for Management students
03-03-2014	Shri Pradeep Singh, Chief Executive Officer, Indian School of Business, Mohali	Basic Managerial Skill

### **Guest:**

Prof. Sukhendu Samajdar, Pro Vice Chancellor & Dean, Kaziranga University School of Business visited the Institute and interacted with faculty.

### **Alumni Meet:**

AIM family is proud of its Alumni spread round the globe. It is a great opportunity for the current PGDBM participants to interact with its Alumni through the annual Alumni Meet 2013 which was held on 27<sup>th</sup> July, 2013 at Pandit Tirthanath Sarma Sabhaghar. The four hour long Meet was conducted on Workshop Mode. The workshop discussed issues related with industry-academia interface, leveraging on AIM-Alumni network, mentoring aspects as regards SIP and Grand Project etc. About 50 Members of AIM Alumni Network attended the Meet. The Members included Mr. Piyush Upadhyay, Chief Strategist (HR) Tata Power, Mr. Jatinder Singh Narula, General Manager, JCB India Ltd., Shri Niraj Mangalam, Chief Executive Officer, NV Cosmetic Clinic, Bangalore.

### **Students' Achievements**

- i) Tezpur University organized their Annual Fest, i.e. Techxetra, 2013 from 25<sup>th</sup> to 27<sup>th</sup> October, 2013. AIM students participated in various major events. Syed Mufti Alam Rahman and Ms. Alisha Chetia of AIM won the 1<sup>st</sup> Prize in the B-Plan event. Shri Gautamraj Kashyap and Syed Mufti Alam Rahman reached the final round of the Best Manager Event which comprises of 5 rounds. Out of 28 teams, the team of Ms. Minakshi Baruah and Syed Mufti Alam Rahman reached the final round of Case Study Event.
- ii) Ms. Rashmita Kashyap and Ms. Yesmin Nawaz have been awarded consolation prizes in Best Business Idea Contest on the topic "Exploring Youth Entrepreneurial Opportunities in Health Care and Associated Sectors in Assam" organized by CII and BYST on 29<sup>th</sup> October, 2013.
- iii) Shri Gautamraj Kashyap, Shri Kaustav Narayan Goswami and Shri Dhrubajit Das of 1<sup>st</sup> year PGDM won the 1<sup>st</sup> Prize in Case Study Competition in 'Journal', a management event organized by DBIM, Guwahati.
- iv) Shri Udit Narayan Sharma, Shri Kaustavanand Goswami and Shri Dhrubajit Das won the 2<sup>nd</sup> Prize in Social Media Plan in the same event.
- v) The GCC Centre of Management Studies (GCMS), Gauhati Commerce College, had organized its Annual Management Fest, Quasofiesta on 19-02-2014. The fest included various management events like Best Manager, Business Quiz, Collage, Traditional Attire, Treasure Hunt, Mad Ad (Ad Making) etc. followed by cultural program. The primary aim of this fest was aimed at providing a platform for management students of various institutes including Assam Institute of Management (AIM) to showcase their

managerial talent in these events. Students of AIM participated in the above mentioned events. AIM, received the **Best Institute Award** in this fest. The following students of AIM were successful in winning the first prize in the events mentioned below.

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<b>Event</b>	<b>Name of the student(s)</b>
Best Manager	Gautamraj Kashyap
Mad Ad (Ad Making)	Kaustav Narayan Goswami
	Udit Narayan Sarmah
Collage	Minakshi Baruah
	Yasmin Nawaz

**IIPC:** AICTE vide letter F.No. 14-11/RIFD/IIPC/POLICY-1/2013-14 dated 16-07-2013 sanctioned Rs. 7.75 Lakhs to AIM for its Industry Institute Partnership Cell which is aimed at bridging the industry academic gap. Dr. P.C. Kalita of the Institute is coordinating the Project. It is proposed to develop partnership relation with four companies under the Cell: IOCL, BP Enterprises, National Associates and Red Lemon Communications.

Following are activities being undertaken by IIPC under the supervision of Dr. PC Kalita:

- a) **Design Method Project:** User interface design is in progress for the online design ideation and monitoring tool. It is a web-based application for implementing standard design methods for creating design ideas. Four methods viz. MRFSV, Kano model, QFD and Idea Screening matrix are being integrated. In the first phase of the development MRFSB will be integrated with Idea Screening Matrix. Development work is going on. Acumen Soft Consultancy Pvt. Limited has offered two Summer Internships under the project. The participants have availed an opportunity to work in the live project.
- b) **Encouraging innovation with Electronic Media Project:** This project aims to cultivate and encourage creativity and innovation amongst students. The concept paper has been discussed with the BP Enterprises, Rengoni TV has offered four Summer Internships under the live project.
- c) **Marketing Research for low Cost Branded & Non Branded Undergarments for Ladies & Gents:** The IIPC Cell is going to undertake a study entitled “The Urban and Rural Market of Assam and North East and export potential to Bangladesh and Myanmar of Low Cost Branded & Non Branded Undergarments for Ladies & Gents”. The project has been offered by the Gargya Group of Companies. The project aims to study various issues related to Low Cost Branded and Non Branded Undergarments for Ladies & Gents viz consumer behavior, design, supply chain, distribution, market share, business opportunity, challenges etc. Altogether three paid Summer Internships have been offered under the project.

**Independence Day:** The Institute hoisted the National Flag in the Institute premises in a formal ceremony on 15<sup>th</sup> August, 2013.

**Teachers' Day:** Teachers' Day was celebrated by the students and faculty on 5<sup>th</sup> September, 2013.

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**Yoga Programme :** The first year PGDM participants attended a week long programme from 19<sup>th</sup> to 25<sup>th</sup> September, 2013 on Yoga and Spiritual discourses in Vivekananda Kendra Institute of Culture, Guwahati. The participants were exposed to Indian ethos, spiritual discourses and yogic exercises.

**Interaction Programme by BYST:** Bharat Yuva Shakti Trust Interacted with the 2<sup>nd</sup> Year PGDBM participants and motivated them to take up enterprising venture and guided them about the start up possibilities on 21<sup>st</sup> September, 2013. Dr. Md. Hasib, Regional Coordinator of BYST interacted with the participants.

**Financial Literacy Programme:** The National Stock Exchange of India Ltd. and the National Securities Depository Ltd. (NSDL) conducted a Financial Literacy Programme at the Institute on 5<sup>th</sup> October, 2013. Exploring the world of dematerialization and investing in capital markets were the two topics discussed in the programme. The following resource persons conducted the programme which was attended by the faculty, staff and students of the Institute:

- 1) Shri Supratim Mitra, Asstt. Vice President, NSDL.
- 2) Shri Vishnu Gupta, Asstt. Manager, National Stock Exchange of India Ltd.

**Celebration of National Education Day:** The Institute celebrated National Education Day on 11<sup>th</sup> November, 2013 and organized a lecture on "Management Lessons from Science". The lecture was delivered by Dr. Dinesh Chandra Goswami, renowned scientist. He discussed the history of science from the beginning of the human civilization and on the importance of the scientific spirit to manage professionally.

**Annual Sports:** The Annual Indoor Sports Events of the institute were held on 8<sup>th</sup> December, 2013. The Outdoor Sports Events were held on 9<sup>th</sup> December, 2013. The prizes were distributed by Shri Nagendra Nath Barman, renowned referee and noted sports administrator.

**Annual Cultural Night:** The Cultural Programme of the Institute was organised on 24<sup>th</sup> December, 2013 at the Pandit Tirthanath Sarma Memorial Sabhaghar. The students gave a theme in the Cultural Night "The Good meets the Evil". The event showcased the talents of the students in songs, music, drama etc.

**ISTD Examination:** ISTD Diploma examinations were conducted in the Institute from 26<sup>th</sup> December to 29<sup>th</sup> December, 2013. The Institute provided assistance to the Diploma participants in submitting their end course project reports.

**Annual Debate Competition:** The Annual Debate Competition of our Institute for the year 2013-2014 was held on 11-02-2014. The topic of the debate was "Management education should

be made compulsory to make India a developed country by 2020 AD". Ms. Yasmin Nawaz from 2<sup>nd</sup> Year PGDBM Programme was selected as best participant. She was rewarded with a copy of book entitled "Corporate Chanakya". The panel of Judges were Dr. Mreeshi Agarwala and Shri Sanjib Raj, AIM.

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**Election Duties of AIM Employees:** In response to the letter of the District Election Officer (No. K(M)EL.1/2014/187 dated 13-02-2014) the list of officers and staff of AIM were provided. Accordingly, the AIM faculty members and staff have been entrusted various duties for conducting the election processes in Kamrup (M) district.

**Blood Donation Camp:** Annual Blood Donation Camp was organized at our Institute on 17-02-2014 in collaboration with The Blood Bank, Gauhati Medical College Hospital. Dr. Mrinal Nath and Dr. Madhumita Chakravorty conducted the Camp.

### **ACADEMIC COUNCIL MEETING:**

The Academic Council of the Institute met twice during the year 2013-2014.

- i) The Institute Academic Council met on 15<sup>th</sup> June, 2013 at the Institute. The Members discussed about the design and content of the PGDM Programme, modifications made, changes proposed and pedagogical aspects etc.
- ii) The Academic Council Meeting held on 3<sup>rd</sup> January, 2014 discussed about the design, methodology, syllabi and the strategy of the proposed three trimester long One Year Diploma Programme on Hospitality and Tourism Management (DHTM). The Meeting also discussed about the changes incorporated in the PGDM Programme of the Institute.

**AG Audit:** A team of officials from the office of the Accountant General (Audit), Assam carried out the Audit of Accounts of Assam Institute of Management for the financial year 2011-2012 during the period from 26-06-2013 to 02-07-2013.

**Wall Magazine:** The Wall Magazine of the Institute for this Academic Year was inaugurated on 20<sup>th</sup> July, 2013 at Tirthanath Sarma Sabhaghar.

**Six Month Residential Certificate Programme on Retail Management:** The Valedictory Function of 6 Month Residential Certificate Programme on Retail Management for the youths of North East Region sanctioned by Ministry of DoNER was held on 06-09-2013 at Assam Institute of Management. Shri R.S. Joshi, President, FINER was the Chief Guest and delivered the Valedictory Address. In the Function, thirty students were awarded their individual Diplomas by the Chief Guest.

**Guidelines to Dr. B. Borooh Cancer Institute:** The Institute has provided guidelines to Dr. B. Borooh Cancer Institute in respect of the career progression path of its officials. The views of the Institute were sought in the month of February 2014, as AIM prepared the Service Rules and Promotional Guidelines for Dr. B. Borooh Cancer Institute.

### **Employment of new Faculty:**

Shri Sinmoy Goswami and Shri Shazeed Ahmed have joined the Institute as Assistant Professor on 18<sup>th</sup> February, 2014 and 4<sup>th</sup> March, 2014 respectively.

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### **MANAGEMENT DEVELOPMENT PROGRAMMES:**

The Institute organised a number of management and staff development programmes during the year 2013-14.

- i) The Institute organised a Two-day Training Programme from 30<sup>th</sup> August to 31<sup>st</sup> August, 2013 on Business Skills Development for the distributors of Bharat Gas Raiganj LPG Territory at Hotel Nakshatra, Guwahati. The programme was conducted at the request of Bharat Petroleum Corporation Ltd.
- ii) The Institute conducted a Two Day Training Programme from 3<sup>rd</sup> September to 4<sup>th</sup> September, 2013 on Capacity Building for Accelerated Career Programme in the Training Centre of Assam Oil Division, Digboi of Indian Oil Corporation.
- iii) The Institute conducted another Training Programme on 19<sup>th</sup> and 20<sup>th</sup> September at Gauhati Refinery, IOC on Capacity Building for Accelerated Career Programme.
- iv) The Institute conducted a one day Management Development Programme on 11<sup>th</sup> November, 2013 for the Sales Staff of Industrial Development Enterprises of India, an organization involved with micro irrigation related activities. Sessions were conducted in the areas of marketing, communication, effective selling and distribution.
- v) The Institute conducted a Training Programme for the Postal Department on Soft Skill development on 18<sup>th</sup> December 2013.
- vi) The Institute conducted another Training Programme on Soft Skill Development for the newly recruited Junior Assistants of the Postal Department on 30<sup>th</sup> December 2013.
- vii) **Workshop on Public Procurement:** The Procurement Observatory, a project set up by the World Bank at the Institute organized a One Day Workshop on Public Procurement on 18<sup>th</sup> February, 2014, at Hotel Nakshatra, Guwahati. The Workshop was inaugurated by Shri P.P. Varma, IAS (Retd.), Adviser to Chief Minister Assam and former Chairman of AIM. Shri Abdul Jabbar Hassan Al Quathab, South Asia Procurement Manager of the World Bank, Shri Anurag Goel, IAS, Commissioner & Secretary, Department of Information Technology, Govt. of Assam, Shri Mukesh Agarwala, IPS; Additional DGP, Assam Police, Smt. Kabita Das Roy, Technical Director of NIC etc. were the esteemed participants of the Workshop. The Workshop was attended by the officers and engineers of PWD(B), PWD(Roads), World Bank sponsored projects, Irrigation Department, Education Department etc. The Workshop discussed the problems, prospects, challenges in procurement and adoption of e procurement in Govt. operations. Moreover, the Workshop also discussed about development of Key Performance Indicators to serve as benchmark for measuring the procurement practices. The World Bank officials expressed high satisfaction on the design and conduct of the Workshop.

### **RESEARCH :**

- i) Prof. Irfan Ullah has been awarded Ph.D Degree by Dibrugarh University by Memo No.DU/Acad/Ph.D/Awarded/2012/675-795 dated 02-07-2013. He has worked on the topic “A Study on the Problems and Prospects of Repositioning Tea as a Health-Drink

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Commodity”, in Centre for Management Studies, Dibrugarh University under the supervision of Prof. A.R. M. Rehman, Department of Commerce, Dibrugarh University.

- ii) Shri Sinmoy Goswami, Asistant Professor of our Institute has been awarded Ph.D. Degree by Tezpur University on the topic “Customer Delight: A Study of the Hospitality Industry in North East India” vide Notification No. B.72/2014/1/2.1 dated 22-03-2014.

### **PROJECTS AND CONSULTANCY ASSIGNMENTS:**

The Institute carried out the following projects and assignments during the year:

- i) The Office of the Executive Engineer, Jorhat Water Resources Division, Govt. of Assam requested the Institute for evaluation of 9000 nos. of OMR sheets regarding recruitment of JAA. The work was completed in the month of July 2013.
- ii) Assam Govt. Marketing Corporation Ltd. requested the Institute to help them in submitting a formal proposal for revitalization of the Organisation. The sales performance of the AGMC, the problem of working capital requirement etc. were assessed and accordingly financial projection have been made. The report has been submitted.
- iii) Prepared Results-Framework-Document (RFD) for Directorate of Forensic Science, Government of Assam. The prime emphasis has been given in infrastructure development and Human Capital Development of Forensic Science Laboratory. Focus was also in strengthening the linkages between FSL with judiciary, police administration and the public in general. The assignment was carried out at the request of the Directorate of Forensic Science, Govt. of Assam, to meet the requirement of RFD compliance.
- iv) The Govt. of Assam has commissioned the Institute for conducting processes for recruitment of Junior Administrative Assistants in Assam Secretariat. The Written Test was successfully conducted on 17<sup>th</sup> March, 2013 in all the district headquarters of Assam. The results of Written Test has been declared and the Personal Interview was conducted on 28<sup>th</sup> to 30<sup>th</sup> July, 2013 with cooperation received from the Secretariat Administration Department, Govt. of Assam. During the year the Institute provided various information to Secretariat Administrative Department sought under the provisions of RTI Act.
- v) The Institute conducted Written Test for recruitment of JAA in the Deputy Commissioner’s office, Barpeta on 29<sup>th</sup> September, 2013. The evaluation process was also subsequently conducted.
- vi) The World Bank Group has commissioned Assam Institute of Management for Setting Up a Procurement Observatory in the State of Assam. The date for commencement of the Project is 7<sup>th</sup> October, 2013 and shall be up to and including October 6, 2014 for an amount of Rs. 17 Lakhs. Following are the Key Experts and the Non-Key Experts for the Project:



**Key Expert**

Dr. Nripendra Narayan Sarma  
Dr. Mreeshi Agarwala

**Non-Key Expert**

Mr. Chandan Borah  
Mr. Kishore Hazarika

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The Project will aim at collection and analysis of procurement (including contract implementation) related data in the State of Assam. In addition to this the Project will aim at developing procurement performance indicators, monitoring the procurement policies and sharing the information in respect of the benchmark practices elsewhere. A website titled [www.procurementobservatoryassam.in](http://www.procurementobservatoryassam.in) has also been created. The website is being updated and uploaded with field found inputs.

- vii) **Civil Defence Recruitment Project:** The Institute was entrusted by the Office of the Director General of Civil Defence and Commandant General of Home Guards, Assam, Beltola, with the work of setting Question Papers and printing of Answer Sheets for the Written Test for recruitment of Compounders, Junior Assistant (LDA) and Stenographer (Grade III). The project has been successfully completed.

**ONGC CHAIR:**

- i) Vide letter No. ONGCA/FTG/Chair/AIM/2013-14 dated 1<sup>st</sup> April, 2013, ONGC has expressed satisfaction on the functioning of ONGC Chair at AIM. that “considerable progress has been made in the last three years for making the ONGC Chair functional and more productive”.
- ii) The Institute has received the 3<sup>rd</sup> Installment of Rs. 9 Lakhs towards contribution of ONGC Chair at AIM vide payment note dated 18-07-2013.
- iii) ONGC Chair Research Paper on Energy Security Concerns has been submitted vide letter No.AIM/03/15(A)/2005/1821 dated 15-11-2013. The Project was approved by ONGC vide letter No.ONGCA/Chairs/AIM/2013-14 dated 12 June, 2013.
- iv) Dr. N.N. Sarma was invited by ONGC Academy, Dehradun to deliver the ONGC Chair Lecture 2013 on the topic “Managerial Effectiveness and Time Management” on 14-05-2013. More than 100 Graduate Trainees attended the lecture. Shri K.L. Mehrotra, Executive Director, ONGC Academy and Shri H.S. Maity, Chief Geophysicist also attended the Lecture.
- v) Dr. N.N. Sarma conducted 4 sessions in the 4<sup>th</sup> ONGC Chair Professors’ Workshop held at ONGC Academy, Dehradun on 12<sup>th</sup> and 13<sup>th</sup> December, 2013. The sessions were on Managing Interpersonal Conflict, Stakeholder Management, CSR and Managerial Effectiveness.

**AIM PERMANENT CAMPUS:**

The Government of Assam had offered a plot of land measuring 15 bighas to the Assam Institute of Management a few years back to build its own campus. The construction of the main Administrative and Academic Building of the Institute is in progress and is likely to be expedited

with mobilizing fund from government sources. The Project Works Committee met three times during the year. With the formation of the Project Works Committee and involvement of PWD (Building) of Govt. of Assam it is expected that the AIM infrastructure development project would be completed in a smooth manner.

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### **FACULTY ACTIVITIES:**

The faculty members in addition to conducting classes in the PGDBM Programme and sessions in SDPs/MDPs, organised by the Institute, were also involved in academic and professional activities outside the Institute. The Institute faculty is involved in teaching, training, research and consultancy. Not only the in-house teaching and training programmes, the Institute faculty support is sought after by many other Institutions also. An indicative list of the faculty activities is given below for the period under review:

#### **Prof. Sanjib Raj:**

- i) Prof. Sanjib Raj attended an Interactive Meet with Entrepreneurs at Indian Institute of Entrepreneurship, Guwahati on 8<sup>th</sup> April, 2013.

#### **Dr. GK Sharma:**

- i) Dr. GK Sharma conducted an EDP at Bongaigaon Refinery on 22<sup>nd</sup> & 23<sup>rd</sup> July, 2013. He facilitated the learning of Conflict Management, Team Building and Leadership.
- ii) Delivered a lecture on “Challenges of Higher Education Management: Remedial Courses at the undergraduate level” at the Academic Staff College of the Gauhati University on 27<sup>th</sup> July, 2013.
- iii) Conducted a Workshop on career planning and preparation for Written Test, Group Discussion and Interview at Nabajyoti College, Kalgachia on 21<sup>st</sup> March, 2014. During the Workshop Mock Group Discussions and Mock Interviews were conducted.

#### **Dr. Mreeshi Agarwala:**

- i) Conducted three consecutive sessions on ‘Effective Communication Skills’. ‘Listening Skills’ and ‘Conversational Skills’ in an orientation programme scheduled for IPCC/ATC students by the Institute of Chartered Accountants of India, E.I.R.C., Guwahati Branch on 4<sup>th</sup> September, 2013.
- ii) Attended a day’s Workshop on New Company Bill and Corporate Governance for Growth and Development on 10<sup>th</sup> September, 2013, organised by Public Enterprises Department Assam, at Assam Secretariat, Dispur, Guwahati.
- iii) Attended a two day’s North East MSME Conclave - 2013, Building Competitiveness for Leveraging Opportunities on 12<sup>th</sup> & 13<sup>th</sup> September, 2013 organised at Hotel Grand Star Line, Guwahati.

- iv) Attended a two days 'PPP Capacity Building Workshop on Mainstreaming PPPs' organized by Department of Economic Affairs & Asian Development Bank at Assam Administrative Staff College from 14<sup>th</sup> to 15<sup>th</sup> November, 2013.
- v) Conducted three consecutive sessions on 'Effective Communication Skills', 'Listening Skills' and 'Conversational skills' in an orientation programme schedule for IPCC/ATC

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students by the Institute of Chartered Accountants of India, E I R C , Guwahati Branch on 24<sup>th</sup> December 2013 and 5<sup>th</sup> January 2014.

- vi) A paper on Trials and tribulation of aged women has been accepted for presentation in International Conference on Aging Well Social and Managerial Challenges-ICAW 2014 to be organized from 17<sup>th</sup> to 19<sup>th</sup> January 2014 at SCMS Group of Educational Institutions, Kochi, Kerela.

**Dr. Pratul Chandra Kalita:**

- i) Delivered the Key Note Address in World Telecommunication and Information Society Day organized by Institution of Electronics and Telecommunication Engineers, Guwahati Centre on 17 May 2013. The topic of the Address was Implementation of Intelligent Transport System in Guwahati City
- ii) Provided assistance in the study on Administrative Structure for Swarna Jayanti Shahari Rozgar Yojna (SJSRY) Programme in Eight NE Region States. The study has been conducted by Indian Institute of Entrepreneurship, Guwahati.
- iii) The Journal of Management has empanelled Dr. Pratul Kalita as a Reviewer. His area of review would be: Product Design and Development, Production and Operations Management, Design Management.
- iv) Provided research assistance to IIE Guwahati for a study on possibilities of sourcing funds from CSR projects of PSUs located in NER with special reference to leverage its capabilities for enhancement of employability in NER.
- v) Delivered a lecture on PPP Project identification and structuring at Assam Administrative Staff College on 24<sup>th</sup> December, 2013.
- vi) Delivered a lecture on 'Product Design and Innovation Management for MSME' in the Entrepreneurship Development Programme under Ambedkar Hastshilp Vikas Yojna held at Goalpara on 26<sup>th</sup> December, 2013.
- vii) Delivered a lecture on 'Teaching Methodology: Experiences and Experiments' at Academic Staff College, Gauhati Univeristy on 27<sup>th</sup> December, 2013. The programme was organized for University and College teachers.

**Sinmoy Goswami:**

- i) Sinmoy Goswami and others published an article "Management of Guest Delight in Hotels: An Exploratory Study" at the VISION-The Journal of Business Perspective Vol.18 No.1.2014, PP 29-45.

**Shazeed Ahmed:**

- i) Published a paper entitled “Rural Market Dynamics and Product Penetration”, by Shazeed Ahmed with Rinalini Pathak Kakati, Faculty, MBA Department, Gauhati University at the ICFAI University Press (IUP) Journal of Marketing Management (Issue February 2014), Vol. XIII No. 1, ISSN 0972-6845, Pg 59-77.

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**DIRECTOR’S ACTIVITIES:**

Director, Dr. NN Sarma is regularly invited by different Institutions & Organisations to deliver lectures and conduct Training Sessions. Following is an indicative list.

- i) Authored the Cover Article “Emerging Brands from North East India” in the monthly bulletin of FINER, April 2013 (Vol.15).
- ii) Conducted a session on “Ensuring Good Governance” in a training programme organised by NIPCCD for VOs on 7<sup>th</sup> May, 2013.
- iii) Provided Expert Comments in the revision of MBA Programme Syllabi of Tezpur University as per the revised programme structure by the Academic Council of the University.
- iv) Dr. N.N. Sarma delivered the Introductory Lectures on Managing Tourism Activities in a Training Programme organised for the Tourist Guides by Directorate of Tourism, Govt. of Assam on 5<sup>th</sup> & 6<sup>th</sup> August, 2013.
- v) Delivered a speech on “Fuelling the economy through an IT enabled educative drive” in NICT 2013 (A Conference organised by The Telegraph) on 07-09-2013 at Vishwaratna Hotel at Guwahati.
- vi) Delivered a lecture on “Promoting Good Governance –Contribution of Vigilance” on 28<sup>th</sup> October, 2013 at Indian Institute of Entrepreneurship. The faculty members and the staff of the Institute attended the lecture.
- vii) Conducted a session on Entrepreneurship Motivation and Project Preparation in a Management Development Programme organized by Biotech Consortium India Ltd. and sponsored by Department of Biotechnology, Govt. of India on November 6, 2013 at Hotel Gateway Grandeur, Guwahati.
- viii) Reviewed the Syllabus of Business Studies (Part I and Part II) of the BPP Programme of Krishna Kanta Handique State Open University in November 2013.
- ix) Conducted a session on Case Methodology of Teaching in the areas of Marketing and Promotion on 6<sup>th</sup> February, 2014 in a FDP organized by Business Administration Department, Gauhati University and sponsored by U.G.C.
- x) Dr. NN Sarma conducted a session on Rural Marketing Strategy in a Management Development Programme organized by Indian Institute of Entrepreneurship on 11-02-2014.
- xi) Conducted a session on “Marketing aspects of Small Business” in an EDP organized by RGVN Micro Finance on 19<sup>th</sup> February, 2014.
- xii) Edited some course material on the subject Office Management for KK Handique State Open University for its undergraduate courses.

## **FINANCIAL POSITION OF THE INSTITUTE:**

Financial prudence has been the hall mark of the Institute's working and has helped the Institute to withstand many crisis situations in the past. As shown in the financial statements, the Institute receives an Annual Grant-in-Aid from the Government of Assam. After the Institute has been brought under the Department of Technical Education, it was expected that the flow of funds

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from the Government would improve and would help the Institute to undertake many developmental works. During this year, the Institute received an amount of Rs.20 Lakhs only as Grants-in-Aid from the Government of Assam.

The major source of revenue for the Institute is the fees for its PGDBM programme. In addition, the Institute also garners revenue through training programmes, works undertaken on behalf of others and consultancies. The potential to enhance revenue through these activities need to be more thoroughly examined. The Financial Statements of the Institute attached with this Annual Report clearly depicts the financial status of the Institute.

## **CONCLUSION:**

The need for a permanent residential campus for any management institute is universally acknowledged. Though the Institute has delivered quality management education, in spite of constraints that were tremendous, it was always felt that the full potential was never realized. It is hoped that the construction activities of the permanent campus would be expedited and the Institute would be able to play the role society expects from it. The Institute solicits support from the Ministry of DoNER, Government of India and concerned Departments of Government of Assam in this regard.

The Institute expresses its deep sense of gratitude to all those who have, directly and indirectly, helped the Institute in its various endeavors, without which the Institute could not have achieved anything. Their support, goodwill, co-operation and help at different times and different occasions, ensured that the institute could carry on its activities in the manner desired.

The members of the AIM family also deserve special mention for the hard work done by them with dedication, sincerity and perseverance in carrying forward the ideals and mission of the Institute. The success of the recruitment consultancy projects conducted by the Institute would not have been possible without their passionate efforts.

Many organisations and institutions have reposed their faith in the Institute and have entrusted the Institute with responsibilities. The Institute takes this opportunity to thank these organisations for their faith in the Institute.

The Government of Assam and its various departments and other entities have been very helpful to the Institute and this support has been the mainstay for the institute in undertaking responsibilities that were often very daunting. All these, it is hoped, will lead to a degree of

professionalism in our work life in various sectors that would result in betterment of the society we live in.

The AIM team would constantly strive with new initiatives and efforts to take the Institute to newer height. The institute looks forward to support, cooperation and guidance from all concerned.

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