GOVERNING BODY MEMBERS OF ASSAM INSTITUTE OF MANAGEMENT

Chairman:
Shri Vinod Kumar Pipersenia, IAS,
Chief Secretary to the Govt. of Assam

Members:
Shri K.V. Eapen, IAS,
Additional Chief Secretary to the Govt. of Assam,
Planning & Development Department.

Shri HK Sharma, IAS,
Commissioner & Secretary to the Govt. of Assam,
Department of Industries & Commerce etc.

Shri Manish Thakur, IAS,
Commissioner & Secretary to the Govt. of Assam,
Department of Higher Education.

Shri Ajay Chandra Bordoloi,
Commissioner & Special Secretary,
Govt. of Assam , PWD (Building)

Dr. M. Angamuthu, IAS,
Deputy Commissioner,
Kamrup District (Metro)

Dr. NK Chaudhury,
Former Vice Chancellor,
Gauhati University,

Dr. Atul Bora,
Director, Technical Education Assam,

Dr. Gautam Biswas,
Director,
Indian Institute of Technology , Guwahati,

Prof. Amitabha De,
Director,
Rajiv Gandhi Indian Institute of Management, Shillong

Prof. Munin Kakati,
Dean, Faculty of Management,
Gauhati University,

Shri P. Padmanabhan,
Managing Director, Numaligarh Refinery Ltd.
Guwahati

Shri RS Joshi,
President, FINER,
Guwahati

Shri Abhijit Barooah,
Managing Director,
Premier Cryogenics Ltd., Guwahati

Shri Kh. Siile Anthony,
Director (HRD&E), North Eastern Council, NEC Secretariat,
Shillong

Dr. N. N. Sarma,
Director, Assam Institute of Management,
Guwahati
MESSAGE FROM
THE CHAIRMAN

It gives us great pleasure to present the Annual Report for the year 2014-2015 of the Assam Institute of Management
before you.

We are happy to share that the year has witnessed a number of important training programmes and initiatives which
have given confidence and learning to the faculty and the employees of the Institute. I hope that they would be able to
take the efforts forward to the future also.

The Government of Assam set up the Institute, the AIM, with a specific mission to develop the youths of the North East
Region so that they compete on national and global basis to avail the growth related opportunities. The Institute has
developed a unique PGDM Programme focused on imbibing the right attitudes, values and sensibilities that are essential
in today’s complex world. The Institute has so far produced 20 Batches of graduates and it is heartening to note that many
of them are very well placed in industries, corporate and non-corporate sectors.

In addition, the Institute is contributing to the growth of professional management in the region through research,
consultancy, training and management development programmes. Recently, the Institute has undertaken a few major
projects of recruitment and has successfully completed all those.

I congratulate all the members of AIM family for their hard work and commitment and I have no doubt that their endeavors
will receive due recognition in the right quarters.

I wish them all the best.

Shri Vinod Kumar Pipersenia, IAS,
Chairman, Assam Institute of Management & Chief Secretary to the Government of Assam
During the year 2014-2015, Assam Institute of Management continued its efforts to excel in its endeavors in management teaching, training, research and consultancy through a series of initiatives and programmes. An account of the same has been presented in this Annual Report.

The Assam Institute of Management was incorporated as an autonomous society of the Government of Assam in 1988 (Cabinet Memorandum Item No.14/88) and its first Governing Body was constituted vide Notification No.PE.147/87/1 dated 3rd February 1988. Originally the Institute was called the Assam Institute of Management & Accountancy (AIMA). The name was shortened to Assam Institute of Management (AIM) in 1993 to reflect truly its mission and activities.

Initially, the Institute was under the Public Enterprises Department of the Government of Assam. In 1996, it was brought under the Planning & Development (P&D) Department of the State Government. Around the same time, the Chief Secretary to the Government of Assam was made the ex-officio Chairman of the Institute Governing Body. Vide Notification No.PMA(H)167/2007/47 dated 05-11-2008, the Institute has been brought under the Directorate of Technical Education, Assam by the Govt. of Assam.

Since its initiation, the Government of Assam has nurtured the Institute and has taken pride in its attainments. The draft 8th Plan document stated as “A land mark achievement of the Public Enterprises Department in the 7th Plan has been the establishment of the Assam Institute of Management……the aim of the Government of Assam is to develop the institute as an institute of excellence and bring it up to the levels of the IIMs, albeit at the state level…….”

In the beginning the Institute was conducting professional courses, management programmes and short-term courses. In 1994, the Institute obtained approval of the All India Council for Technical Education (AICTE) to start two-year full-time and three-year part-time Post Graduate Diploma Programmes in Management. However, after 2006, the Institute has discontinued the Part-time Management Programme.

**AIMS AND OBJECTIVES OF THE INSTITUTE**

The Institute has the following aims and objectives:

- To provide education and training in various fields of professional management and allied disciplines and strive to be a Centre of Excellence in the North Eastern region of India
- To assist industries, business enterprises and other organisations in solving their problems and improving their functioning
- To carry out conceptual and applied research in fields relevant to the development of industries and organisations of the region, and
- To interact with industries and institutions to further the management movement in the North East and facilitate the development of the region.

**MANAGEMENT**

Shri Jitesh Khosla, IAS, Chief Secretary to the Government of Assam was the ex-officio Chairman of the AIM Governing Body during the year 2014-2015.

The Government of Assam, vide Notification No.TEC.21/2004/257 dated 17th March, 2010, reconstituted the Governing Body of the Institute. The Chief Secretary to the Government of Assam continues to be the ex-officio Chairman of the Institute Governing Body. As per the Government of Assam Notification No.TEC.21/2004/Pt-1/38 dated Dispur the 8th June, 2012 the Commissioner and Secretary, PWD (Building), Govt. of Assam has been appointed as an ex-officio member of the Governing Body. In the 95th Governing Body Meeting held on 19-04-2012, it was resolved that the AIM Governing Body be reconstituted so as to
induct the Commissioner & Secretary to the Govt of Assam, PWD as an ex-officio member keeping in view the requirements of the infrastructure development aspect of the Institute. In addition, the Institute Governing Body consists of nine ex-officio members and five members nominated by the Government of Assam. The Director of the Institute continues to be the Member Secretary of the Governing Body. The list of the reconstituted Governing Body is given in Annexure-1.

We welcomed Shri Rajiv Yadav, IAS and Shri P. Padmanabhan who have become ex-officio Members of the AIM Governing Body. Shri Rajiv Yadav, IAS assumed charge as Additional Chief Secretary to the Govt. of Assam, Planning & Development Department; Shri P. Padmanabhan assumed charge as Managing Director, Numaligarh Refinery Ltd.; Shri K.V. Eapen, IAS, Smti. Nilufar Alam Hazarika, IAS and Dr. M. Angamuthu, IAS, who have become ex-officio Members of the AIM Governing Body. Shri KV Eapen, IAS assumed charge as Principal Secretary to the Government of Assam, Planning & Development Department and Smti. Nilufar Alam Hazarika, IAS assumed charge as Commissioner, Industries Department and Dr. M. Angamuthu, IAS, assumed charge as Deputy Commissioner, Kamrup (Metro) who were inducted to the AIM Governing Body as ex-officio members during the year 2014-2015. We are thankful for their help and support in propelling the Institute forward.

We also place on record the services rendered to the Institute by the out going members, Kumar Sanjay Krishna, IAS, the former Member of AIM Governing Body and the former Principal Secretary to the Govt. of Assam, Planning & Development Department and Shri Dipak Chakravarty, the former Member of AIM Governing Body and the former Managing Director of Numaligarh Refinery Ltd., Shri Rajiv Yadav, IAS, the former Member of AIM Governing Body and the former Additional Chief Secretary to the Govt. of Assam, Planning & Development Department and Shri RT Jindal, IAS, the former Member of AIM Governing Body and the Additional Chief Secretary to the Government of Assam and Shri Ashutosh Agnihotri, IAS, the former Deputy Commissioner of Kamrup (Metro). They were very highly supportive of the Institute activities and actively took part and contributed in its various efforts and activities.

**DIRECTOR & MEMBER SECRETARY**

By a special resolution of the Governing Body of the Institute, Dr. NN Sarma, Dean-in-Charge of Academics and ONGC Chair Professor of the Institute, was allowed to function as the Director of the Assam Institute of Management in June 2011 till a regular Director of the Institute is appointed by the AIM General Body and approved by the Government of Assam. Dr. Sarma served as Member-Secretary of the AIM Society during the year 2014-2015.

**MEETING OF THE GOVERNING BODY**

During the year 2014-2015 the following meetings of the Governing Body were held:

<table>
<thead>
<tr>
<th>Meeting No.</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>103</td>
<td>28-04-2014</td>
</tr>
<tr>
<td>104</td>
<td>23-09-2014</td>
</tr>
<tr>
<td>105</td>
<td>18-11-2014</td>
</tr>
<tr>
<td>106</td>
<td>20-01-2015</td>
</tr>
</tbody>
</table>

It may be mentioned that as per Institute Rules, the Governing Body should meet at least four times in a year.

**ACADEMIC PROGRAMME**

**POSTGRADUATE DIPLOMA IN MANAGEMENT PROGRAMME (PGDM)**

The flagship programme of the Institute is the two-year full-time Post Graduate Diploma in Management (PGDM) programme which was launched in 1994 after obtaining AICTE approval. This programme has been drawn up, keeping the youths of the North East Region in mind and the changing requirements of management education in the global context. We are very happy to report that this programme has been running very successfully and has attained a high level of acceptance amongst Indian industry.
THE 2012-2014 BATCH

Of the 70 participants who were enrolled in the 19th PGDM Batch in July 2012, 67 completed the programme successfully and were awarded their Diplomas in a Convocation held on 28th April 2014 at Srimanta Sankaradeva Kalakshetra Auditorium. Prof. Gautam Barua, Mentor Director, Indian Institute of Information Technology Guwahati was the Chief Guest and delivered the Convocation Address. Shri Jitesh Khosla, IAS, Chief Secretary to the Government of Assam and Chairman, Assam Institute of Management presided over the function. ITC Ltd., Marico Ltd., HCL Ltd., Asian Paints, SBI Life Insurance, AXIS Bank, Café Coffee Day, VIP Industries Ltd., Bharti Airtel, Salasar Group, Brand New Day, Anand Rathi Securities, ANZI Bank, Coca-Cola, DY365, HDFC Bank, HSBC, Johnson & Johnson, SIS Prosegur, ING Vyasa Bank were the major recruiters of the Batch. A few graduates opted for off campus placement in Gauhati High Court, Vijaya Bank and UCO Bank. A few of the graduates opted for self-employment and joining their family concerns.

THE 2013-2015 BATCH

Of the seventy students who were enrolled in the 20th Batch, 65 were continuing and were promoted to the 2nd Year. The 2013-15 Batch carried out their Summer Internship during the months of May and June 2014. The total batch size of 65 completed their Summer Internship Placement in various organisations like IOCL, Rengoni TV, Gargya Motors, Coca Cola, Exide Industries, HCL, IFB, Narayana Hridalaya, Stellar India, Tata Technologies etc. The students had submitted their Internship Reports to the Institute as well as to the respective organizations, and the evaluation process has also been conducted. The Institute has received encouraging Feedback Reports regarding performance of some students during their internship period.

THE 2014-2016 BATCH

Based on multiple criteria like overall academic performance since HSLC, additional qualification and extra curricular activities, score in the Management Entrance Test, Group Discussion and Written Assignment on the same, Personal Interview etc., the Institute offered admission to 70 candidates in the 21st Batch and their classes started on 30th June, 2014.

2015-2017 BATCH

In the 1st Phase of Admission to our PGDM Programme, out of 110 candidates who applied for the Programme, 94 were called for Group Discussion and Personal Interview. The Group Discussion and Personal Interview were held on 23 & 24 March, 2014. Based on multiple criteria like overall academic performance since HSLC, additional qualification and extra curricular activities, National Level Management Aptitude Test Score, Group Discussion and Written Assignment, Personal Interview etc., the Institute offered admission to 60 candidates. A total of 53 students took admission in the 1st Phase which was conducted during the year 2014-2015.

AICTE APPROVAL

The Institute has received the Extension of Approval for its PGDM Programme from AICTE vide its Letter dated 30th April, 2015 for the Academic Year 2015-2016, in respect of AIM Application No. 1-2451714899.

19th CONVOCATION

The 19th Annual Convocation of the Assam Institute of Management was held on 28th April 2014 at Srimanta Sankaradeva Kalakshetra Auditorium. Prof. Gautam Barua, Mentor Director, Indian Institute of Information Technology Guwahati was the Chief Guest and delivered the Convocation Address. Shri Jitesh Khosla, IAS, Chief Secretary to the Government of Assam and Chairman, Assam Institute of Management presided over the function. In the Convocation, sixty seven students were awarded their individual Diplomas by the Chief Guest. During the ceremony, the graduating students were administered a “Dikshantopadesah” in Sanskrit from the Upanishads by Prof. Nripendra Nath Sarma, a renowned Sanskrit Scholar. The graduating students also took an oath to aver their loyalty to their country, their profession and their conscience and to uphold the values and duties embodied by the Institute in them. Gold medals were awarded to Ms. Jyoti Rekha Bezbaruah for her...
outstanding academic performance, Ms. Pallabi Kalita and Mr. Sumanjit Saha for the Best Grand Project, Ms. Munmi Chutia for the best Summer Project and Syed Mufti Alam Rahman & Ms. Munmi Chutia for being the best All Rounder students. The function was very well attended and everyone present appreciated the manner in which it was conducted.

CRISIL RATING

We are very happy to inform that CRISIL had given A Grade to AIM at the National Level and A*** at the State Level. The grading was valid upto October 15, 2014.

INAUGURATION OF THE 2014-1016 BATCH

The PGDM Programme for the 21st Batch was formally inaugurated on 30th June, 2014 at Gauhati Town Club, Panbazar, Guwahati. Dr. Siraj Ahmed Khan, Senior Scientist, Regional Medical Research Centre, NE Region, Lahowal was the Chief Guest on the occasion and delivered the Programme Initiation Lecture on the topic “Imbibing a Research Orientation”. Col. (Retd.) Manoranjan Goswami presided over the function and inaugurated the Programme.

Immediately after the formal inauguration, normal academic programme for the 2nd Year and distribution of books and induction of the 1st Year students took place.

SOCIAL ACTIVITIES BY PGDM 2ND YEAR STUDENTS

The AIM PGDM programme is unique in many respects. The Institute takes special pains to sensitize the future managers to the social realities around their environment and to develop their value systems and basic attitudes. The participants are encouraged to undertake socially relevant activities targeted towards the socially disadvantaged members of the society. The PGDM 2nd year students conducted some events for the benefit of inmates of different organisations like UTSAAH, Dr. B.Barooh Cancer Institute, SHED, Sahayika etc.

The objective is to help the participants to inculcate the right types of values and ethos towards social sensitization.

SEMINARS CONDUCTED DURING THE PERIOD

Seminars and Workshops are regular features of the Institute. In partial fulfillment of the Executive Effectiveness paper of the PGDM programme, the participants have to organise seminars. A total of 7 Seminars were organised during the year on topics like Women Safety and Vishakha Guideline, Brand Development for Assam, Managerial issue in administering CSR, Child Labour and its Impact on society, role of media in societies, Atmospheric and space management in retail business and Entrepreneurship development & relevance of incubation centers in the North East.

SCHOLARSHIP

Two of our PGDM students received SC/ST Scholarship for Post Graduate Studies an amount of Rs. 30,240/- each by the ITDP for the 2012-2014 PGDM Batch.

SUMMER INTERNSHIP PROJECTS

The reports of the Summer Internship Projects of the following students of PGDM 2013-2015 Batch have been shortlisted for publication in a book on Case Study to be published by Rural Marketing Association of India, New Delhi.

<table>
<thead>
<tr>
<th>Name of the student</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garima Goswami</td>
<td>A comparative study of Nokia Smartphone vis a vis competing brands in Rural Kamrup</td>
</tr>
<tr>
<td>Gautamraj Kashyap</td>
<td>Wholesale Channel of Guwahati Market with special reference to PapsiCo Exclusive Pari-var (PEP) Program</td>
</tr>
<tr>
<td>Hemanga Deka</td>
<td>A study on Low Cost Branded &amp; Non Branded Undergarments for Gents in the Urban and Rural Market of Assam with special emphasis to Branded undergarments</td>
</tr>
<tr>
<td>Name of the student</td>
<td>Activity</td>
</tr>
<tr>
<td>---------------------</td>
<td>----------</td>
</tr>
<tr>
<td>Rickjyoti Batshya</td>
<td>A study on Low Cost Branded and Unbranded Undergarments for Ladies in Rural and Urban Markets of Assam with special emphasis to Unbranded Undergarments</td>
</tr>
<tr>
<td>Trishna Medhi</td>
<td>SWOT Analysis on Fabric</td>
</tr>
</tbody>
</table>

**INSTITUTIONAL/INDUSTRIAL VISIT**

On 25-08-2014, 1st year participants visited the OKDISCD, NIRDPR, Guwahati and IIT Guwahati in groups to get a direct exposure to the functioning of civic Institutions. The 2nd year participants visited Tata Motors, TGS, etc. in Jamshedpur in the month of November 2014.

**GUEST FACULTY**

An indicative list of Guest Faculty Sessions conducted during the year is given below:

<table>
<thead>
<tr>
<th>Date</th>
<th>Name</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>02-08-2014</td>
<td>Mr. George Chacko, Asstt. Vice President of Dalmia Cements</td>
<td>An interactive session with our PGDM participants</td>
</tr>
<tr>
<td>25-08-2014</td>
<td>Mr. Samir Baruah, Retd. CGM of Indian Overseas Bank</td>
<td>“Bank Management with focus on credit delivery and legal aspects of lending”</td>
</tr>
<tr>
<td>18-12-2014</td>
<td>Mr. Sid Choudhury, Founder, Credence (a Consulting Organization, Washington DC)</td>
<td>‘Developing Entrepreneurial Orientation and Facing the Start Up Challenges’</td>
</tr>
<tr>
<td>31-01-2015</td>
<td>Dr. Pratul Ch. Kalita of IIT Guwahati</td>
<td>MS Project</td>
</tr>
</tbody>
</table>

**VISITORS**

Some of the visitors to the Institute during the period are:

1) Shri Pranjit Konch, Head Marketing-Cardiology, Boehringer Ingelheim India Pvt. Ltd., Mumbai on 22-04-2014.

2) Mr. Dinesh Sibal, Director, Quantum Communications, Guwahati on 29-04-2014.

3) Prof. M.K. Awasthi of IIM Lucknow


5) Dr. Sushanta Banerjee, Director, American Information Resource Centre, Kolkata

6) Mr. Debasis Ghosh, Special Services Librarian, The American Library, Kolkata

**ALUMNI MEET**

The Alumni Meet 2014 was held on 26th July, 2014 at Vivekananda Kendra Institute of Culture, Guwahati. The three hour long Meet was conducted on Workshop Mode. The workshops discussed issues related with industry-academia interface, leveraging on AIM-Alumni network, mentoring aspects as regards SIP and Grand Project etc. About 10 Members of AIM Alumni Network conducted the workshops.

**STUDENTS’ ACHIEVEMENTS**

The students participated in various events organized by local institutions and won contests in Business Plan, ad making etc.

**FRESHERS’ SOCIAL FUNCTION**

The Freshers’ Social function for the newly admitted 1st year PGDM students of Assam Institute of Management (AIM), Guwahati, was held on 21st July, 2014 at Pandit Tirtha Nath Sarma Shobhaghar, Chandmari. The programme aimed at welcoming the students of PGDM 1st year. Besides, the
programme also aimed at providing a platform for all the students to showcase their respective talents in various disciplines ranging from cultural activities to event management. The event was graced by the kind presence of Guest of Honour Mrs. Garima Saikia Garg, a renowned fashion designer and entrepreneur of Assam, and Mr. Shantikam Hazarika, Former Director, AIM. The event started with the lighting of the auspicious lamp followed by a welcome speech by Dr. N.N. Sarma, Director, AIM. This was followed by a speech by Mrs. Garima Saikia Garg where she appreciated the talents of the students of the PGDM programme as well as the contributions of AIM as a whole.

INDEPENDENCE DAY

The Institute hoisted the National Flag in the Institute premises in a formal ceremony on 15th August, 2014.

TEACHERS’ DAY

Teachers’ Day was celebrated by the students and faculty on 5th September, 2014.

YOGA PROGRAMME

The first year PGDM participants attended a week long programme from 11th September, 2014 on Yoga and Spiritual discourses in Vivekananda Kendra Institute of Culture, Guwahati. The participants were exposed to Indian ethos, spiritual discourses and yogic exercises.

NGO PERFORMANCE ASSESSMENT

CII, Guwahati Branch was extended the services of three 2nd Year PGDM participants to help them to judge the performance of NGOs in Guwahati.

ANNUAL SPORTS

The Annual Indoor Sports events of the institute were held on 1st March, 2015. The Outdoor Sports events were held on 2nd March, 2015.

ANNUAL DEBATE COMPETITION

The Annual Debate Competition of our Institute for the year 2014-2015 was held on 10-03-2015. The topic of the debate was “Television and Internet have spoiled study habits of students”. Nine students from both PGDM 1st Year and 2nd Year took part in the competition. Mr. Hemanga Deka of PGDM 2nd Year who spoke against the motion was awarded the First Prize. Mr. Rituraj Borah and Ms. Tawas Rima Akhtar of PGDM 2nd Year both were awarded the Second Prize. Dr. G.K. Sharma was the Speaker of this debate while Dr. Mreeshi Agarwala and Mr. Shazeed Ahmed were the Judges for this event.

NATIONAL EDUCATION DAY

The Institute celebrated the National Education Day on 11th November, 2014 by organising a lecture on the topic “Management Education” delivered by Dr. Debdas Bhorali, Former Dean of Commerce, Gauhati University. An Essay Competition was also organised.

ACADEMIC COURSE IN PUBLIC PROCUREMENT

The South Asia Procurement Services of the World Bank and the Charter for Public Procurement Studies (CPPS) and The World Bank has launched a knowledge portal ( www.procurementlearning.org ) facilitating enrolment, hosting of webinars, knowledge sharing, networking and providing reading materials on public procurement. AIM is a Member of the World Bank Charter. The Charter launched the Massive Open Online Certificate Course (MOOC) on Public Procurement.

DIPLOMA PROGRAMME IN PUBLIC PROCUREMENT

As part of the ongoing activities between The World Bank and AIM as a Partner Institutions for the launch of the PDPP (Professional Diploma in Public Procurement) Program, Mr. Shazeed Ahmed, Asstt. Professor attended a meeting held on 24th and 25th July, 2014 at The World Bank Office, Hindustan Times House, New Delhi. The Programme commenced from 2nd October, 2014 all over India. The Director of the Institute attended the launch function of the PDPP. Dr. Sarma served as a panelist in the Panel Discussion on “Blended Learning Paradigm for Capacity Building in Public Procurement” organised along with the launch function held at Hotel Shangri
La Eros, New Delhi.

UPDATING THE WEBSITES

During this period a website for the World Bank Project on Procurement Observatory (www.procurementobservatoryassam) and the Institute's website www.aimguwahati.edu.in was renovated and updated with all the details. Both the websites are fully functional and uploaded with relevant information.

FURNISHING OF INFORMATION UNDER RTI ACT 2005

The Institute has been furnishing information under RTI Act 2005 in respect of the various queries regarding the recruitment tests the Institute conducted for Govt. of Assam in the last few years.

COLLABORATIVE PROGRAMME WITH THE WORLD BANK INSTITUTE

A team of The World Bank Institute visited Guwahati on 18-22 June, 2014 regarding facilitation of social enterprises and evaluating organizational capacity of selected social enterprises in North East India. As advised by Chairman, AIM, Ms. Natalia Agapitova, Sr. Innovation Specialist and Ms. Madhusmita from the Country Office of the World Bank Institute visited our Institute on 9th June, 2014 and had a detailed discussion with AIM faculty about the experiences of the e-learning courses of WBI and also about a possible partnership with AIM about launching an adopting e-learning course for the social entrepreneurs/prospective social entrepreneurs in North East India. The suggestion was on offering a short term course on “Innovative Business Models for Social Impact”. AIM has prepared a detailed proposal on the modular course and the same was discussed through tele conferencing and through e-mails. Dr. N.N. Sarma successfully completed a e-learning course on Innovating Business Models from WBI. More of collaborative efforts with WBI are expected.

AUDIT OF AIM ACCOUNTS

The Accounts and transactions of Assam Institute of Management was taken up for audit by an Audit Team of the Office of the Accountant General (Audit) Assam from 13th March 2015. The compliance audit and the financial audit have been conducted for the Accounts and transactions from the financial year 2012-2013.

VISIT OF CHAIRMAN, AIM

Shri Jitesh Khosla, IAS, Chairman, AIM visited the Institute on 14-10-2014 and interacted with the Institute faculty and students and stressed on enhancing the reputation of the Institute. He urged the faculty of the Institute to offer more short term programmes and advised the students to be able to make a difference in the society.

PHOTOGRAPHS

Industrial Visit By the PGDM students

Social Activity By the PGDM students
MANAGEMENT DEVELOPMENT PROGRAMMES

The Institute organised a number of management and staff development programmes during the year 2014-15.

1) Management Development Programmes of Postal Department: The Institute has assisted the Postal training Institute in imparting the training modules for a number of training programmes organised during the year 2014-2015. The participants of these programmes are normally from various states of the country. The topics covered were mostly in the area of soft skills and management.

2) Training Programme for IOC: A two days Training Programme for Indian Oil Corporation was held on 7 – 8 August, 2014. The programme was to equip the participants for availing benefits under Accelerated Career Progression Scheme of IOCL.

3) Management Development Programme of Postal Department: The Institute conducted a Training Programme on Marketing Management for the Marketing Executives of Postal Department at Postal Training Centre from 22nd September to 25th September, 2014.

4) Training Programme for the NRC Updation Project: Submitted the Design of a Training Programme to be conducted for the newly recruited District Project Supervisors, Circle Project Supervisors and Junior Assistants for the NRC updation Project., vide letter No. SPMU/NRC/RCT/14/2014/36 dated 29th August, 2014. The Institute was asked to carryout a TNI Exercise and Development of Training Modules for NRC Updation Project.


RESEARCH

1) Prof. Sinmoy Goswami has been awarded Ph.D. by Tezpur University on the topic titled “Customer Delight: A Study of the Hospitality Industry in North East India” under the guidance of Dr. Mrinmoy K. Sarma, Professor, Department of Business Administration, Tezpur University. This was notified vide a Notification from the Office of the Controller of Examinations, Tezpur University dated 3rd April, 2014 and vide Board of Management Resolution No. B.72/2014/1/2.1 dated 22-03-2014.

2) Ms. Karabi Goswami successfully completed her 6 months mandatory PhD course work organized by the Department of Commerce, Gauhati University. She also completed her final registration for her PhD on the topic “Consumer Behaviour towards Life Insurance Products” with the Department of Commerce, Gauhati University.

PROJECTS AND CONSULTANCY ASSIGNMENTS

The Institute carried out the following projects and assignments during the year:

World Bank Project

The World Bank commissioned AIM for development of a Procurement Observatory in Assam. The Inception Report for the Project was submitted and the Institute received the first installment of payment. The website was updated and uploaded with field found inputs. The Institute has submitted the necessary details for development of KPIs to the World Bank.

The World Bank commissioned AIM again for development of a Procurement Observatory in Assam for one more year. As per the requirement of terms of reference, efforts were made towards drafting a Procurement Policy for Assam.

The Institute sent the Annual Report of the Procurement Observatory Project to World Bank on 24-12-2014. The 2nd Workshop of the Project was conducted on 14th November, 2014 at Hotel The Lily, Guwahati with participation from several
departments of Govt. of Assam.

COLLABORATIVE PROGRAMME WITH BSE INSTITUTE, MUMBAI

As advised by Chairman, AIM, Shri Ambarish Datta, Managing Director & CEO of BSE Institute Ltd., Mumbai visited AIM on 29th January, 2014. The matter regarding some collaborative arrangements were discussed with him in presence of the faculty members of the finance area of AIM. After sharing of information and having a number of telephonic discussions, it was decided that BSE Institute would offer some online internship projects to our finance specialization students of the PGDM Programme from the month of September 2014. The faculty and students of the Institute immensely benefitted from the new opportunities of learning the financial topics under the mentorship of faculty of BSE Institute. The Institute successfully conducted the Three Month Mentorship Programme (November 2014 to January 2015) through Online Mode in collaboration with BSE Institute, Mumbai for the finance specialization students in the specialized areas of capital market. Live data were made available to the participants by BSE Institute.

NEEPCO MANPOWER STUDY

The project entitled “Manpower Survey of NEEPCO” was conducted during the year 2014-2015. Field visits to Projects and Plans including Corporate Office have been completed. The Draft Organogram was electronically submitted through the Nodal Officer of the NEEPCO. The Draft Manpower Quantum of NEEPCO was prepared. Dr. Pratul Chandra Kalita and Dr. GK Sharma of the Institute worked on this project. The perspective plan of NEEPCO w.e.f. 2015 to 2025 was also prepared. The team submitted the Draft Report on 16th September, 2014 electronically. The Final Report on the Manpower Planning Study was submitted on 30th October, 2014.

TRAINING NEED IDENTIFICATION (TNI) AND DEVELOPMENT OF TRAINING MODULES FOR NRC UPDATION PROJECT

The Institute has been entrusted the responsibilities of the TNI and Training Module Development for various levels and phases of NRC Updation Project. The draft proposal for the 1st Phase and 1st level has already been submitted.

AAO RECRUITMENT TEST OF THE LOCAL FUND (AUDIT) DIRECTORATE

The Directorate of Audit (Local Fund), Govt. of Assam has entrusted the Institute to conduct written test for recruitment of Assistant Audit Officer. During the year, the ground works for conducting the test were completed.

CSR PROGRAMME

Indian Oil Corporation, North East Integrated Sales Office has entrusted the Institute for conducting impact assessment study on the facilities provided to Sishu Sarathi for rehabilitation and training under its CSR Programme. The report has been submitted.

MOU SIGNED BETWEEN SFAC AND AIM

A MOU was signed between Small Farmers’ Agri-Business Consortium (SFAC), a Society registered under Societies Registration Act, 1860 and Assam Institute of Management on June 20, 2014. This MOU under Project Development Facility (PDF) was signed for empanelment of Assam Institute of Management as a Consultant for the purpose of preparing Detailed Project Report (DPR) for Small Farmers, Producer Groups, Agri-preneurs, Units in Agri-Export Zones, Producer Organizations and Agriculture Graduates. These DPRs may be related to projects in the allied fields of Agri-business and also include techno economic appraisal as well as social and environmental impact assessment etc. of the projects. SFAC works with a vision to promote Agri-Business by encouraging institutional and private sector investments and linkages to ensure the empowerment of all farmers in the country. SFAC aims to link small farmers to technology as well as to the markets in association with private, corporate or cooperative sector and if necessary, by providing backward and forward linkages. The MOU was signed at the office of Assam Small Farmers’ Agri-Business Consortium (ASFAC), Agriculture Campus, Khanapara, Guwahati.

RECRUITMENT PROJECT FOR NRC UPDATION PROJECT

The Institute was entrusted the responsibility by the
authority of the NRC Updation Project of conducting recruitment tests for recruitment of contractual staff like District and Circle Project Supervisors, Administrative Assistants, Junior Assistants etc. More than 20,000 applications had been sorted and data entry works were completed. The written tests were conducted on 21st September, 2014 for the categories of DPS and CPS. AIM conducted the recruitment test of Junior Assistant for NRC on 23rd November, 2014. With the help of NRC Project Authorities, the viva voce was also conducted and the results were declared.

RECRUITMENT OF JUNIOR ASSISTANT FOR PWD (BUILDING), ASSAM

The Govt. of Assam, PW (Building and NH) Department commissioned Assam Institute of Management for conducting Recruitment Test of 32 Nos. of post of Junior Assistants. The Written Test for 8055 candidates was successfully conducted on 21st December, 2014 in Guwahati.

MANPOWER STUDY

Vivekananda Kendra Memorial NRL Hospital has commissioned the Institute to conduct a Manpower Study. The work has been started.

ONGC CHAIR LECTURE

Dr. N.N. Sarma delivered the ONGC Chair Lecture on Managerial Effectiveness on 28th August, 2014 at the auditorium of ONGC Academy, Dehradun. More than a hundred executives attended the lecture.

AIM PERMANENT CAMPUS

The Government of Assam had offered a plot of land measuring 15 bighas to the Assam Institute of Management a few years back to build its own campus. The construction of the main Administrative and Academic Building of the Institute is completed. The Institute shifted to its permanent campus from its erstwhile rented house in Bamunimaidam, Guwahati and started functioning its all official activities from 1st January, 2015.

Inauguration of Permanent Campus: The permanent campus of the Institute was inaugurated by Shri Tarun Gogoi, the Honourable Chief Minister of Assam on 30th March, 2015 at 4.00 PM at the premises of the Institute. The plaque was unveiled by the Hon’ble Chief Minister in presence of Smt. Ajanta Neog, Hon’ble Minister for Planning & Development and Shri Jitesh Khosla, IAS, Chief Secretary to the Govt. of Assam and Chairman, AIM. The function was well attended. Esteemed Members of the Governing Body Shri K.V. Eapen, IAS, Additional Chief Secretary to the Govt. of Assam, Planning & Development Department; Shri Ajay Bordoloi, Commissioner & Special Secretary, PWD (B); Shri R.S. Joshi, Chairman, FINER were also present on the auspicious occasion. Shri Hemanta Talukdar, MLA of West Guwahati; Shri Jatin Hazarika, IAS (Retd.), Shri Shantikam Hazarika, Former Director of AIM, Shri Samir Barua, Retd. General Manager, Indian Overseas Bank etc. were also present.

During the Inaugural Address, Hon’ble Chief Minister appreciated the efforts of the Institute and assured all possible help and support from Govt. of Assam. Smt. Ajanta Neog, Hon’ble Minister, Planning & Development spoke about the importance of management education and expressed the view that the Institute would be able to make the desired contributions to the society.

FACULTY ACTIVITIES

The faculty members in addition to conducting classes in the PGDM Programme and sessions in SDPs/MDPs, organised by the Institute, were also involved in academic and professional activities outside the Institute. The Institute faculty is involved in teaching, training, research and consultancy. Not only the in-house teaching and training programmes, the Institute faculty support is sought after by many other Institutions also. An indicative list of the faculty activities is given below for the period under review:

Dr. G.K. Sharma

Seminar on CD Ratio: A Seminar on CD Ratio of the Banking Sector in the North East Region was presented by Dr. G.K Sharma of the Institute on 14th May, 2014 and were attended by all faculty members. The Seminar discussed on the issues of Credit & Deposit Ratio of Indian Banking Sector in general with special emphasis on the North East Region.
Dr. Pratul Chandra Kalita

The Industry Institute Partnership Cell sponsored by AICTE has been functioning quite smoothly. Following are activities undertaken by IIPC under the supervision of Dr. PC Kalita:

**Design Method Project**

User interface design was in progress for the online design ideation and monitoring tool. It is a web-based application for implementing standard design methods for creating design ideas. The project intended to integrate four methods viz. MRFSV, Kano model, QFD and Idea Screening matrix. In the first phase of the development, effort was made to integrate MRFSB with Idea Screening Matrix. Acumen Soft Consultancy Pvt. Limited offered two Summer Internships under the project.

**Encouraging innovation with Electronic Media Project**

This project aimed cultivating and encouraging creativity and innovation amongst students. The concept paper was discussed with the BP Enterprises, Rengoni TV offered four Summer Internships under the project. The participants did field study for the project. They got an opportunity to work in the live project.

**Marketing Research for low Cost Branded & Non Branded Undergarments for Ladies & Gents**

The IIPC Cell conducted a study entitled “The Urban and Rural Market of Assam and North East and export potential to Bangladesh and Myanmar of Low Cost Branded & Non Branded Undergarments for Ladies & Gents”. The project was offered by the Gargya Group of Companies. The project aimed to study various issues related to Low Cost Branded and Non Branded Undergarments for Ladies & Gents viz consumer behavior, design, supply chain, distribution, market share, business opportunity, challenges etc. Altogether three paid Summer Internships had been offered under the project. The participants did field study for the project.

Dr. Irfan Ullah

Dr. Irfan Ullah was a member of the Selection Committee for recruitment of Urban Health Coordinator under National Health Mission on 6th & 7th April, 2015. Dr. Irfan Ullah served as Placement Coordinator of the Institute. Moreover he helped the Institute in conducting the recruitment exercises for NRC updation project, PWD etc.

Dr. Mreeshi Agarwala

- Successfully completed a Certificate Programme in Public Procurement delivered as Massive Open Online Course (MOOC) offered by South Asian Regional Procurement Services, The World Bank.
- Conducted a number of training sessions on ‘Effective Communication Skills’, ‘Listening Skills’ and ‘Conversational Skills’ in orientation programmes for IPCC/ATC students of the Institute of Chartered Accountants of India, EIRC, Guwahati Branch during the period in between April 2014 to September 2014.
- Provided consultancy as a Key Expert in World Bank sponsored study on Public Procurement in Assam since February 2014.

Sinmoy Goswami


Dr. Sinmoy Goswami presented a Paper “Reasons for Entrepreneurship: An Exploratory Study among Prospective Entrepreneurs in Kamrup (Metropolitan) and Kamrup (Rural) Districts of Assam (India)” in the National Conference of Emerging Trends on
Entrepreneurship Development in North East India organised by Don Bosco University along with the Department of Commerce, Gauhati University which was held on 22nd and 23rd August, 2014. The Paper was adjudged as the Best Paper in the Conference.

Dr. Sinmoy Goswami published the following articles


Publications as Chapters in Books “Insights from Servuction Model based Customer Perspectives


Conference Presentations: “Insights from Servuction Model based Customer Perspectives

A Study in Tourism Enterprises in Kamrup (Metropolitan) and Kamrup (Rural) Districts of Assam (India)” in the Eleventh Biennial Conference on Entrepreneurship. Centre for Research in Entrepreneurship Education and Development (CREED), Entrepreneurship Development Institute of India (EDI), Ahmedabad (Gujarat, India), February 18-20, 2015.

Dr. Sinmoy Goswami served as Nodal officer for National Knowledge Network (NKN) activities for AIM as Dr. P.C. Kalita has left the Institute on lien on 17-12-2014 to IIT Guwahati.

Dr. Sinmoy Goswami attended the 3rd Annual National Knowledge Network Workshop held from 15th to 17th December, 2014 at IIT Guwahati.

Publication in Seminar Proceedings

An article entitled “Socially beneficial activities undertaken by Dhabas (roadside restaurants) for development of rural areas: A study in Kamrup (Rural) District of Assam” by Dr. Sinmoy Goswami was published in Proceedings of UGC-SAP DRS-1 National Seminar on Managing Rural Development in North East India: Perspectives, Policies & Experience organised by the Department of Business Administration, Tezpur University. Page: 314-324.

Shazeed Ahmed

Published a paper entitled “Rural Market Dynamics and Product Penetration” with Dr. Rinalini Pathak Kakati, Associate Professor, Department of Business Administration, Gauhati University at the ICFAI University Press (IUP) Journal of Marketing Management (Issue February 2014), Vol. XIII No. 1, ISSN 0972-6845, Pg 59-77.

Completed a Certificate Programme in Public Procurement (CPPP) delivered as Massive Open Online Course conducted by The World Bank. He received the Certificate of Accomplishment on May 05, 2014.

DIRECTOR’S ACTIVITIES

The Director of the Institute is regularly invited by different Institutions & Organisations to deliver lectures and conduct Training Sessions. Following is an indicative list of the activities of Dr. N.N. Sarma:

• Edited some course material on the subject Office Management for KK Handique State Open University for its undergraduate courses.

• Conducted a Session on “Case Method of Learning” for the final semester students of M.Com and Integrated M.Com in the Department of Commerce, Gauhati University on 1st April, 2014.

• Conducted a session on “Marketing of Business Enterprises” on 29-04-2014 in a training programme under Employment Generation Mission organised by RGVN Micro Finance at Guwahati.

• An article “Management Education and Aspects on
Skill Development” has been published in FINERNews and Views, Vol. 16, April/May, 2014.

- Attended a Round Table of Deans and Directors of B-Schools on Challenges of Business School in industrially backward region organised by Royal School of Business, Guwahati in collaboration with Association of Indian Management Schools on 3rd May, 2014.

- 3rd Best Paper Award: Dr. Nripendra N. Sarma attended the 2nd International Conference on Corporate Social Responsibility and Sustainable Development held in Jakarta, Indonesia on 02-05 June, 2014. He presented a Paper “CSR Impact and Managerial Issues – Findings from Case Studies in Oil Sector Enterprises in North East India“. The Paper was co-authored with Dr. Mreeshi Agarwalla. The Paper received the 3rd Best Paper Award (research track) in the Conference. The Conference was organised by Gunadarma University, Indonesia, Musi Rowas Economic Institute, Indonesia, and Society for Education and Research Development, India. The article has been published in an edited volume (ISBN 978 1630 41604-1).

- Served as a Panelist in a Seminar on “Tourism Management and Destination. Marketing of North East on 28th June, 2014 at Maniram Dewan Trade Centre, organised by the North East India Tourism Confederation.

- Conducted a session on Resource Management on 16-07-2014 in a training programme organised by NIPCCD.

- Conducted a session on “Motivation and Productivity” on 18-07-2014 in a training programme organised by RGVN Micro Finance.

- Conducted a session on “Market Survey and Marketing Strategy, for promotion of Rural Micro Enterprises” in a training programme organised by NIRDPR, NER Centre, Guwahati on 23-07-2014.

- Conducted a session on “Stakeholder Analysis” in a training programme on “Strategies for Beneficiary Motivation” on 20-08-2014 in NIRDPR, NER Centre, Guwahati.

- Dr. N.N. Sarma chaired the 3rd Technical Session of the National Conference on 22-23 August, 2014 on Emerging Trends in Entrepreneurship Development in North East India (ETEDNEI 2014) organised by Don Bosco University and sponsored by NEC and ICSSR.

- Dr. N.N. Sarma chaired the Second Technical Session of the UGC sponsored National Seminar on Post Liberalization Scenario of Industrial Development in NE India organised by Paschim Guwahati Mahavidyalaya and GIMT, Guwahati on 21-10-2014.


FINANCIAL POSITION OF THE INSTITUTE

Financial prudence has been the hallmark of the Institute’s working and has helped the Institute to withstand many crisis situations in the past. As shown in the financial statements, the Institute receives an Annual Grant-in-Aid from the Government of Assam. After the Institute has been brought under the Department of Technical Education, it was expected that the flow of funds from the Government would improve and would help the Institute to undertake many developmental works. During this year, the Institute received an amount of Rs.20 Lakhs only as Grants-in-Aid from the Government of Assam.

The major source of revenue for the Institute is the fees for its PGDM programme. In addition, the Institute also garners revenue through training programmes, works undertaken on behalf of others and consultancies. The potential to enhance revenue through these activities need to be more thoroughly examined. The Financial Statements of the Institute attached with this Annual Report clearly depicts the financial status of the Institute.

CONCLUSION

The need for a permanent residential campus for any management institute is universally acknowledged. During the year 2014-2015, with the shifting to its permanent campus, a dream was fulfilled. Though the Institute has delivered quality management education, in spite of constraints that
were tremendous, it was always felt that the full potential was never realized. It is hoped that the construction activities of the permanent campus would be expedited and the Institute would be able to play the role society expects from it. The Institute solicits support from the Ministry of DoNER, Government of India and concerned Departments of Government of Assam in this regard.

The Institute expresses its deep sense of gratitude to all those who have, directly and indirectly, helped the Institute in its various endeavors, without which the Institute could not have achieved anything. Their support, goodwill, co-operation and help at different times and different occasions, ensured that the institute could carry on its activities in the manner desired.

The members of the AIM family also deserve special mention for the hard work done by them with dedication, sincerity and perseverance in carrying forward the ideals and mission of the Institute. The success of the recruitment consultancy projects conducted by the Institute would not have been possible without their passionate efforts.

Many organisations and institutions have reposed their faith in the Institute and have entrusted the Institute with responsibilities. The Institute takes this opportunity to thank these organisations for their faith in the Institute.

The Government of Assam and its various departments and other entities have been very helpful to the Institute and this support has been the mainstay for the institute in undertaking responsibilities that were often very daunting.

The AIM team would constantly strive with new initiatives and efforts to take the Institute to newer height. The institute looks forward to support, cooperation and guidance from all concerned.

ASSAM INSTITUTE OF MANAGEMENT WEST BORAGAON CAMPUS
AUDITOR'S REPORT

We have audited the attached Balance Sheet of Assam Institute of Management, Bigyan Path, Pachim Boragaon, Guwahati – 781035, Assam, as at 31st March, 2015 and the annexed Income & Expenditure Account for the year ended on that date, which are in agreement with the books of account maintained by the Institute.

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit. In our opinion proper books of account have been maintained by the Institute, so far as it appears from our examination of those books.

In our opinion and to the best of our information and according to the explanations given to us, the said Balance Sheet and the Income & Expenditure Account give respectively, a true and fair view of the state of affairs of the Institute as at 31st March, 2014 and excess of Income over Expenditure for the year ended on that date subject to our following observation.

For Dilip Sarmah & Associates
Chartered Accountants

Place : Guwahati
Date : 07-09-2015

(D.K.Sarmah)
Proprietor
Membership No. : 054100
FRN : 319039E

Chairman
Assam Institute of Management
Guwahati
ASSAM INSTITUTE OF MANAGEMENT  
BIGYAN PATH, PACHIM BORAGAON, GUWAHATI- 781035, ASSAM

BALANCE SHEET AS AT 31-03-2015

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Amount (Rs.)</th>
<th>Current Year 31/03/2015</th>
<th>Previous Year 31/03/2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPITAL FUND &amp; LIABILITIES</td>
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<tr>
<td>GENERAL FUND</td>
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<td>RESERVES &amp; SURPLUS</td>
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<td>81,805,006.00</td>
<td>81,805,006.00</td>
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<td>CURRENT LIABILITIES, PROVISIONS</td>
<td>4</td>
<td>5,145,320.57</td>
<td>2,672,296.57</td>
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<tr>
<td><strong>Total Capital Fund &amp; Liabilities</strong></td>
<td></td>
<td><strong>121,568,142.93</strong></td>
<td><strong>115,306,358.67</strong></td>
</tr>
</tbody>
</table>

| ASSETS | | | |
| FIXED ASSETS | 5 | 92,710,651.48 | 84,529,167.48 |
| INVESTMENTS | 6 | 9,969,877.00 | 11,353,695.00 |
| CURRENT ASSETS, LOANS & ADVANCES | 7 | 5,663,924.00 | 3,201,827.00 |
| CASH & BANK BALANCES | 8 | 13,223,690.45 | 16,221,669.19 |
| **Total Assets** | | **121,568,142.93** | **115,306,358.67** |

Signed in terms of our report of even date

For Dilip Sarmah & Associates  
Chartered Accountants

(D K Sarmah)  
Proprietor  
Membership No. 054100  
FRN : 319039E

Place : Guwahati  
Date : 07-09-2015
## ASSAM INSTITUTE OF MANAGEMENT
BIGYAN PATH, PACHIM BORAGAON, GUWAHATI-781035, ASSAM

### INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED ON 31-03-2015

<table>
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<th>INCOME</th>
<th>Amount (Rs.)</th>
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<td>GRANT IN AID</td>
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<td>RECEIPTS FROM COURSE</td>
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<td>RECEIPTS FROM PROJECTS/PROGRAMMES</td>
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<td>OTHER RECEIPTS</td>
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<td><strong>Total INCOME</strong></td>
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<td><strong>30,992,886.26</strong></td>
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<table>
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<tr>
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<th>EXPENDITURE</th>
<th>Amount (Rs.)</th>
<th>Previous Year 31/03/2014</th>
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<td></td>
<td>SALARY &amp; ALLOWANCES TO STAFF</td>
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<td>EXPENDITURE ON COURSE</td>
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<td>OTHER ADMINISTRATIVE EXPENSES</td>
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<td>DEPRECIATION/AMORTISATION</td>
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<td>EXCESS OF INCOME OVER EXPENDITURE</td>
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<tr>
<td></td>
<td><strong>Total EXPENDITURE</strong></td>
<td></td>
<td><strong>30,992,886.26</strong></td>
</tr>
</tbody>
</table>

Signed in terms of our report of even date

For Dilip Sarmah & Associates
Chartered Accountants

(D K Sarmah)
Proprietor
Membership No. 054100
FRN : 319039E

Place : Guwahati
Date : 07-09-2015
PHOTO GALLERY

Convocation 2012-2014 Batch

Digha Visit By PGDM Students

Seminar Conduct By PGDM Students
AIM FAMILY

Dr. Nipendra Narayan Sarma - Director & ONGC Chair professor
Mr. Suren Talukder - Controller of Examination
Dr. Gowranga Kumar Sharma - Assistant Professor
Mr. Sanjib Raj - Assistant Professor
Dr. Irfan Ullah - Assistant Professor
Ms. Karabi Goswami - Assistant Professor
Dr. Mreeshi Agarwala - Assistant Professor
Dr. Sinmoy Goswami - Assistant Professor
Dr. Shazeed Ahmed - Assistant Professor
Mr. Nakul Chandra Kalita - Admin & Accounts Officer
Mr. Chandam Borah - Programme officer (Academic)
Mr. Kishore Hazarika - Programme officer (MDP)
Ms. Mrinmoyee Pathak Das - Senior Assistant
Ms. Rina Kakati Deka - Assistant
Mr. Jiten Chandra Nath - Library Assistant
Mr. Mukul Sarma - Assistant
Mr. Gopal Chandra Boro - Assistant (Accounts)
Ms. Meena Baruah - Assistant
Ms. Beauty Medhi Kalita - Jr. Assistant
Mr. Azmal Hussain Borbhuyan - Jr. Assistant
Mr. Mahesh Medhi - Library Assistant
Mr. Sarat Deka - Library Assistant
Mr. Jiten Das - Helper
Mr. Karna Gowala - Helper
Mr. Dinesh Chandra Deka - Helper
Ms. Rupali Rabha Dutta - Helper